

TEXT: The ever-changing world of communication

For as long as humans have existed, people have been inventing ways to communicate, constantly changing how they interact. From ancient cave paintings to today's instant messaging, the story of communication is one of continuous innovation. These advancements have not only shaped how people connect but also influenced political and economic systems throughout history.

Alexander Graham Bell's invention of the telephone in 1876 marked a leap forward, enabling people to communicate with each other using their voices. The early 20TH century saw the rise of mass communication with the advent of radio and movies. Radio, in particular, reached a mass audience, transforming how news and entertainment were disseminated. Then came Television, revolutionizing mass consumption and communication.

The development of mobile phones in the 1970s and 1980s, transformed communication forever. In 1973, Motorola released the first mobile phone, which changed the trajectory of cell phone creation and implementation in society. Early, smartphones were initially targeted toward the enterprise market, bridging the gap between telephones and personal digital assistants. In 2007, Apple introduced the iPhone, which set a new standard for smartphone design and functionality.

The internet, which emerged in the mid-1990s, has had a revolutionary impact on communication. It has enabled near-instant communication through email, instant messaging, voice over Internet Protocol calls and video conferencing. Social media platforms have also become integral to both personal and professional communication, facilitating real-time interactions and global connectivity. Today, communication technology continues to evolve at a rapid pace. 5G networks, cloud computing and artificial intelligence are innovations.

QUESTIONS 18pts

I. COMPREHENSION QUESTIONS 5pts

A. **Multiple Choice**: Copy the complete sentences containing the correct answer **1pt**

1. **Ways have been invented to communicate because of**

a) human existence b) constant change c) ancient cave paintings d) messaging

b) **In the, there was advent of radio and movies.**

a) 1876 b) early 20TH century c) 1870 d) 1973

B. **True or False**: Copy down the true sentences and correct the false ones **2pts**

1. Communication also impacts on politics and economy throughout history.

2. The internet hasn't revolutionized communication.

3. Social media platforms are integral to personal communication only.

4. Communication technology continues to evolve rapidly today.

C. **Answer these questions based on the text in your own words** **2pts**

1. Use your experience and say what people can do with technology.
2. Who permitted people to communicate with each other using their voice?

II. LANGUAGE: 8pts

A. VOCABULARY: Copy down each word with its synonym 2pts

Column A	Column B
1. Innovate	a. hearing
2. Entertainment	b. revolutionize
3. Movies	c. advertise
4. Audience	d. films
5. Release	

B. SITUATION: 2pts

You are at a restaurant to dinner. Your food is served but excessively salty. You complain to the Kitchen manager.

Instructions:

- a) Write what you can say to complain in 2 ways.
- b) The kitchen manager responds in two positive manners.

C. Turn the following sentences into passive voice : 2 pts

- 1- We are buying some smartphones .
- 2- She repaired the old smartphones .
- 3- They could sing that song .
- 4- Awa was sleeping in the classroom.

D. Translate into French the following passage from the text 1pt

For as long as humans have existed, people have been inventing ways to communicate, constantly changing how they interact.

E. Translate into English 1pt

- 1) Les réseaux sociaux présentent des inconvénients, comme le cyber-harcèlement et les fausses nouvelles.
- 2) Certaines écoles se plaignent du fait que certains élèves sont accros au téléphone.

III. COMPOSITION : Choose only one topic 5pts

A. Write an essay of ten (10) lines. You can talk about the importance of communication.

B. Oumar TOGO, a computer scientist, Lafiabougou, writes a postcard to Drissa DIARRA, a parent of students, Koutiala, to speak about some importance of smartphones for students.

Write Oumar's postcard with the appropriate layout.

THE QUALITY OF YOUR COPY: 2pts