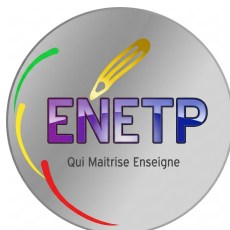




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**École Normale d'Enseignement Technique et Professionnel
(ENETP)**

Matière : Anglais Niveau : BAC

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CONCOURS DIRECT D'ENTREE A L'E.N.E.T.P. 2018-FILIERE BUCO-	NIVEAU BAC-TLL/TAL/TSS
DATE: 24/25-10-2018	DUREE: 2 HEURES

TEXT: FOCUS ON SOCIAL NETWORKS

Today, Facebook and Twitter are the two most influential social networks. There are over 1,35 billion monthly active Facebook users worldwide and 284 million monthly active users of Twitter. 864 million people log onto Facebook daily and they spend on average 21 minutes on Facebook per day. LinkedIn another very influential social network and, with over 300 million users, enables you to extend your professional network of contacts.

Facebook and Twitter have also played their part in political uprisings. In Arab countries many activists who played crucial roles in the Arab Spring used social networking as a key tool in expressing their thought concerning unjust acts committed by governments. Syrian rebel groups are now using Twitter, Instagram and YouTube to create new ways to recruit, train and raise money. The question of privacy and the use of personal data is a key issue when we deal with social networks.

More and more data is given to social networks, with very little understanding of where it actually ends up. Advertisers and retailers are using data from customers' online and social media activity to tailor their shopping experience. Privacy experts worry that Facebook's business model runs contrary to people's interests as the more data you share, the more Facebook knows about you and the more powerful its ad-targeting machine becomes. If you choose not to sell your data, you'll have the option of paying a subscription fee. "The idea is that you sell your data for a fair price," Deakins says. "If you're selling your data so other people can get free access to the service, then you're not getting fair value. So, some users need to pay. That's the fairest way that we can think of."

The big question is whether anyone will want to sell their data, but Deakins is confident and says they will. He says that so far users fall into two main groups. The first is older users who want greater control of their privacy and happily pay a subscription fee to have it. The second is younger users who, long since used to companies like Facebook profiting from their data, want to profit from it as well. He notes that selling the data could have other benefits as well.

"If I'm going to buy a new car in two weeks' time, I want to share that, because I want advertising and discounts for my new car," he says. "For me, there's a big benefit because they get a verified, validated lead. For the publisher, the advertising is validated through the individual. Pretty much everyone wins in the ecosystem." *Citizenne* isn't the first to try something like this. The defunct non-profit organization *Attention Trust* tried giving users tools to collect and sell their data as far back as 2005. But Deakins thinks the time is finally right, given the ubiquity of smartphones and social media.

"We have an Internet ecosystem where all of our data is incredibly valuable," he says. "That means that market forces say that all our data needs to get sucked up into the cloud. But the natural next progression is giving people power over their own data."

N.B: *Citizenne*: name of a networking company; spring: printemps

Wired (Klint Finley-September 7th, 2016)

QUESTIONS (20 POINTS)

I. READING COMPREHENSIONS (5 points)

A. Multiple choice questions: copy the complete sentence containing the best answer. (1 point)

- Worldwide the number of monthly active users of Facebook is.....that of Twitter monthly active users.
 - lower than

- b) equal to
- c) less important than
- d) higher than

2. Deakins said that people.....

- a) weren't ready to sell their data
- b) would refuse to sell their data
- c) would sell their data willingly
- d) wouldn't like to buy or sell via Facebook

B. True/False questions: copy down the true statement and correct the false ones. (2 points)

- 1) *Citizenne* wants to become a non-profit organization
- 2) All *Citizenne* users will have to pay for a subscription fee before using the service
- 3) Younger users are more likely to be willing to sell their data than older users.
- 4) *Attention Trust* is going to be the *Citizenne*'s main competitor

C. Answer these questions based on the text: (2 points)

- 1) How many social networks are mentioned in the text? Name them.
- 2) State one advantage and one disadvantage of using social networks.

II. LANGUAGE: (10 points)

A) Vocabulary: Match each word in column A with its synonym in column B (2 points)

A	B
Ubiquity	Underline
Fee	Confidence
Highlight	The fact of being universal
Trust	Money paid for a service or something

B) Put the verbs between parentheses in the simple past or present perfect correctly. (2 points)

- 1) The customer (to want) to subscribe yesterday but there (not to be) any network
- 2) **Ali**: the man ever (to work) in a networking company?
- 3) **Betty**: no, he never (to work) in any of this type of company, but he just (to apply) for a job in one.

C) Your younger sister often uses dangerous networks. What would you say to advise her? Give two ways of saying it. (2 points)

D) Translate this passage into French (2 points)

Facebook and Twitter have also played their part in political revolutions. In Arab countries many activists who played crucial roles in the Arab Spring used social networking as a key tool in expressing their ideas concerning unjust acts committed by governments.

E) Translate into English (2 points)

Les nouvelles technologies de l'information et de la communication jouent un grand rôle dans notre vie quotidienne. Néanmoins, leur mauvaise utilisation cause de sérieux problèmes sociaux.

III. Composition : Choose one topic only (5 points)

A) Essay: write an essay about the advantages and disadvantages of using social networks.

- B) Salif Keita, living in Mopti, has just got a job in MINUSMA. So he wants to send a postcard to his cousin David Diarra, Door 89, Street 54, KUMASHI, to inform him. Write Salif's postcard with the appropriate layout.

Concours d'entrée à l'ENETP

CONCOURS DIRECT D'ENTRÉE A L'EN.E.T.P	FILIERE : BUCO
NIVEAU BAC-TLL/TSS/TAL	DUREE : 2 HEURES

TEXT: CITIZENSHIP EDUCATION

Citizenship education aims at training young people who will leave school or college (university) with an understanding of the political, legal and economic functions of adult society, and with the social and moral awareness to thrive in it. Citizenship education is about enabling people to make their own decision and to take responsibility for their own lives and for their communities. "Citizenship education is more than a subject. If it is taught properly, its skills, and values will enhance democracy, its skills and responsibilities, beginning in school and spreading throughout the Nation." advocated Bernard crick. "It doesn't mean trying to fit everyone into the same pattern, or creating "model" or "good" citizens. We want schools and universities not simply to teach citizenship but to demonstrate it through the way people operate".

Democracy needs active, informed and responsible citizens, citizens who are willing and able to take responsibility for themselves and for their communities and contribute to the political process. Democracy depends upon citizens who, among other things, are: aware of their rights and duties as citizens, informed about the social and political world, concerned about the welfare of others, capable of having an influence on the world, active in their communities and responsible in how they act as citizens.

These capacities do not develop unaided. They have to be learnt and taught. While a certain amount of citizenship may be learnt through ordinary experience within the house or at work, it can never in itself be sufficient to equip citizens for the active role required of them in today's complex and diverse society. If citizens are to become genuinely involved in public life and affairs, a more explicit approach to citizenship education will be necessary. This approach should be: inclusive, pervasive and lifelong. Citizenship education involves a wide range of different elements of learning, including: knowledge and understanding, skills and aptitudes, values and dispositions.

QUESTIONS (20 POINTS)

I. READING COMPREHENSION (6 points)

A. Multiple choice questions: copy the complete sentence containing the best answer. (2 points)

- Citizenship education should mainly aim at _____
 - fitting everyone into the same pattern.
 - creating model citizens.
 - teaching citizenship and demonstrating it through people's attitude.
 - Teaching people and meeting their needs.
- Citizenship education emphasizes _____
 - More on responsibilities than rights
 - On both responsibilities and rights
 - More on women's rights than their duties
 - More on parents' duties than their rights

B. True/false questions: copy down the true statements and correct the false ones. (2 points)

- Democracy needs citizens who are willing and able to take responsibility for just themselves.

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2. The approach to citizenship education ought to be pervasive, lifelong and inclusive.
3. Citizenship doesn't limit itself to just being a subject.
4. Citizenship can be acquired through some ordinary experience within the house or at work, but needs to be learnt and taught at school as well.

C. Answer these questions based on the text (2 points)

1. What kind of citizens does democracy need?
2. What are the elements of learning which citizenship education should include?

II. Language

A. Match up each word or expression in the list A with its synonym in the list B. (2 points)

A	B
Spread	
Enable	Make better
Improve	Expand
Genuine	Authentic
	Make possible

B. The room service is not satisfactory in the hotel Ali resides. So, he wants to complain to the manager about this. What can he say? What the manager reply? (2 points)

-Ali:
-Manager:

C. Put the verbs between parentheses in the gerund or infinitive form. (4 points)

- 1) Please don't forget (post)my letter.
- 2) I remember (meet) that man somewhere before.
- 3) Please remember (wake) me up before (leave).
- 4) I regret (tell) you that your application has been rejected.
- 5) They planned (go) (hunt) but the bad weather prevented them from (do) it.

C. Translate into English (2 points)

L'éducation nationale a pour principal objectif la formation des citoyens responsables, patriotes et bien informés. Ceci ne peut se faire que dans un environnement paisible. Alors tous les partenaires de l'école devraient préserver l'inviolabilité des domaines scolaires et universitaires.

III. Composition : Choose one topic only (4 points)

- A) Write a well-organized essay about the characteristics of a good citizen. Do not just carbon copy from the text.
- B) Issa DIARRA, student in TLL, LDKK, KAYES, would like to study at ENETP. So he writes to the General Director of the school, PO BOX 456, KABALA, asking for a suitable course for him. He states his age, nationality and field of study. He also asks information about the starting date, fees and campus accommodation. Write Issa's letter with the appropriate layout.